

PRESS RELEASE
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For Immediate Release
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Private Eyes, Inc.

**Private Eyes: Background Checks and Beyond
*Great Service, Growth and Innovation Wins Walnut Creek
Entrepreneur Top Honors***

Walnut Creek's Private Eyes Inc. Earns Award For Excellence & Innovation by Woman Owned Business

Walnut Creek, CA, October 16, 2008

Sandra James, owner of Private Eyes Inc., has been named one of the 2009 Women's Business Enterprise Stars: fourteen outstanding women's business enterprises who will be honored throughout the year for their excellence, innovation, and growth. The award is made yearly by the Women's Business Enterprise National Council (WBENC), the leading advocate for women's businesses as suppliers to the nation's leading corporations.



"Each year," says Linda Denny, President and CEO of WBENC, "this program pays tribute to fourteen outstanding certified women business owners and their passion, talent, and creativity. We believe putting the spotlight on their professional journey can inspire women's business enterprises worldwide."

James started Private Eyes Inc. in 1999 to provide quality employment investigation services. The business started in a small office. Sandra had one employee-the team quickly grew to be the sole source provider for Coca Cola Enterprises.

"My goal was to provide the latest high tech solutions to my clients, but we always combined quick turnaround time and accuracy with the human touch. Computers don't answer the phone at Private Eyes Inc., people do. And we make sure that we are helping our clients create a safe and secure environment for their employees." James' attention to customer service has paid off. Private Eyes Inc. serves a variety of clients, from individuals to Fortune 500 corporations.

The elite cadre of women's business enterprises (WBEs) will be recognized in March 2009 before 1,200 at WBENC's annual black tie Salute to Women's Business Enterprises.

The Salute will also kick off a yearlong term for the honorees as WBENC's 2009 Women's Business Enterprise Stars.

The women business owners, all certified women's business enterprises (WBEs), will be recognized for their leadership in their respective local business communities, their inspiration to other women business owners, and their active roles at the helm of all successful certified businesses.

For More Information, Contact Christina Ricci. Christina1@privateeyesinc.com or (510) 402-8757. More photos of Sandra James and Private Eyes, Inc. available upon request.

Looking for a Great Interview Guest for Print, TV or Radio?

Sandra James is Available to discuss:

- Today's job market. What are employers looking for, and little known facts that can derail a job offer that seems solid
- The flexible workforce: How she turned a captive audience of underemployed workers into powerhouse producers
- Security and Safety in the Workplace: How can you tell if a fellow worker, employee or customer is just blowing off steam, or is a true and present danger
- Identity Theft...what individuals and businesses need to know to protect themselves from losing thousands of hours and hundreds of dollars clearing their good name.
- The life of an entrepreneur-- how to survive the ups and downs, highs and lows, while keeping your sense of humor.

Contact Christina Ricci, (510) 402-8757 to discuss ideas or set up an interview.

Private Eyes, Inc. is a pre-employment screening company that prides itself on its high quality products. Working with Private Eyes, Inc. helps companies make a safe workplace possible. Private Eyes understands the need for fast and accurate background checks, and routinely returns in depth reports in 72 hours or less. The company also provides training in managing angry and aggressive behavior, and on line tools for HR departments.

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